

ABSTRACT OF THE DISCLOSURE

In an image generating system or apparatus, a first storage unit stores key frames and corresponding point data therefor. A performance specifying unit determines a
5 processing performance of a user terminal. A resolution decision unit determines a resolution of motion pictures (intermediate frames) to be generated or reproduced in accordance with the determined processing performance. An intermediate frame generator generates intermediate frames at
10 the determined resolution by interpolating the key frames based on the corresponding point data.